

Muralo Vogue Deep Color - Accent Matte Acrylic Latex Flat Finish M0035

Description:

A premium quality vinyl acrylic based interior flat finish in pure and vibrant high chroma colors, especially designed for use in theatre, film, television, scenery and display. It dries fast in less than an hour to a rich, velvet-like non-reflective matte finish. It adheres to any scenic surface without additives required by casein or protein based paints. All Muralo Vogue Deep Colors can be intermixed for any hue, shade or tint desired. Also, they may be used for tinting any other latex paint.

Muralo's Chroma Key Green and Blue Video Colors are formulated using state-of-the-art technology. They have been tested by the Muralo technical staff and TV studio technicians for correct luminance and high resolution of RGB values for optimum operation of the Ultimatte™ Video System.

**Recommended
Uses:**

On any interior painted or unpainted surfaces such as wall board, wood, canvas wallpaper, plaster, various plastics & metals, brick, stone, concrete masonry where a full range of clean and vivid hues for painting or decorating are desired.

**Surface
Preparation:**

All surfaces must be clean and free from dirt, dust grease, oil and peeling paint. A white powdery deposit (efflorescence) often found on masonry surfaces, should be completely removed with a stiff wire brush. Glossy areas should be dulled by light sanding.

New or Unpainted Surfaces: New or unpainted plaster, drywall and masonry surfaces should be primed with Muralo Latex Enamel Undercoat M0563. Fresh plaster must be aged at least 30 days before painting. Use Muralo Alkyd Primer Sealer M0567 to prime unpainted wood. Rustable metal should be primed with Muralo Rust Preventive Primer.

Previously Painted Surfaces: Painted surfaces in sound condition do not require primer. Prime glossy areas with Muralo Latex Enamel Undercoat M0563 for improved adhesion.

Application:

For best results, use,

Brush: A good synthetic or nylon bristle brush

Roller: May be applied with all rollers; long nap rollers are recommended for rough surfaces and production work.

Spray: May be applied with airless or conventional spray equipment. Tip sizes and atomization pressures will vary with the type of equipment used. Usually an 8 to 12 inch fan at 1 foot distance is ideal for airless and can be obtained with a tip size from .015 to .018. For conventional spraying, usually 0.02 to 0.1" nozzle with air cap to give a 4 to 12" fan at a distance of one foot, gives excellent results. Follow spray equipment manufactures recommendations.

Revised 3/5/2005

Finish:	Flat		
Colors:	Premixed deep tone colors including Green & Blue Chroma Key colors 10.7 – 10.9 lbs.		
Viscosity:	95 + 20 ku		
Weight Per Gallon:	10.5 – 11.5 lbs. per gallon		
Coverage:	Contrasting colors and rough surfaces may require more than one coat for complete hiding depending on the type of color selected. Can be recoated after the previous coat is completely dry.		
Spreading Rate:	One Gallon covers approximately 400 sq. ft. over smooth, non-porous surfaces		
Dry Time:	1 – 2 hours at 77°F and 50% relative humidity		
Thinning:	Usually not required. If desired, up to ½ pint of water per gallon of paint may be added to reduce viscosity		
Clean Up:	Soap & Water		
Flash Point:	None to boil		
Freeze-Thaw:	Protect from freezing		
Fire Retardant Rating:	N.F.P.A. class “A” when tested on non-combustible substrates		
V.O.C.(V.O.S.)	Contains max. 100 gms./ltr. Or 0.83 lbs./gal VOC		
Packaging:		Per Case	Approx. Weight
	Gallons	4	47 Pounds
	Quarts	6	18 Pounds
Caution:	Keep out of reach of children. Avoid prolonged contact with skin or breathing of spray mist. Close container after each use. Do not take internally. Use adequate ventilation. Do not apply when temperature is below 50°F		

DISCLAIMER:

The information contained herein is presented in good faith. This information is furnished without warranty of any kind. Employers should use this information only as a supplement to other information gathered by them and must take independent determination of suitability and completeness of information from all sources to assure proper use of these Materials and the safety and health of employees. Any use of this data and information must be determined by the user to be in accordance with applicable federal, state and local laws and regulations.

NOTICE: Removal of old paint by sanding, scraping or other means may generate dust or fumes which contain lead. Exposure to lead dust or fumes may cause adverse health effects, especially in children or pregnant women.

Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup.

For additional information, contact the USEPA/Lead information Hotline at 1-800-LEAD-FYI.